

Fields

of SIDMOUTH

PRESS RELEASE

November 16th 2009

Charity Quiz night boosts DAAT's funds



The Winning Team show off their prizes in Fields Coffee Shop!

A recent Quiz Evening, arranged for staff at Fields of Sidmouth, raised a further £85 for its Charity of the Year, the Devon Air Ambulance Trust.

Staff from across the business including management, sales assistants, warehouse workers and the Coffee Shop competed by forming 10 teams of 4 and giving each team an identity. The questions were chaired by the Coffee Shop Manager Paul Grainger and covered a whole host of topics including photo identity, capital cities, chronological dates and general knowledge.

“The support and atmosphere was brilliant,” said Julia Quigley, Fields’ Fundraising Co-ordinator. “The management supplied light refreshments and everyone entered into the spirit of things. It takes quite a bit of effort to organise an event like this for a company of our size, but it just shows how much fun and good can come out of it.”

The quiz night is just one of a number of activities Fields have organised to raise funds for the Devon Air Ambulance Trust during the year.

Caroline Creer, Fundraising Director of the Devon Air Ambulance Trust said ‘We would like to take this opportunity to thank Fields of Sidmouth for their continued support. We are delighted to be their charity of the year. So much hard work goes

into organising any event, and it does sound like the staff all had a great time at the quiz night.'

She adds 'If your company has a charity of the year, please consider us. Please contact us on 01392 466666 or email us at info@daat.org for further information.'

~ PRESS RELEASE ENDS ~

For further information, please contact Claire Jenkins on 01395 515124 or email cjenkins@fieldsofsidmouth.co.uk.

Note to Editors: Fields of Sidmouth is one of the few select, family owned and managed independent department stores left in the UK.