



Monday's Child... PRESS RELEASE

November 24th 2009

Monday's Child... raises cash for Children in Need

To show their support for Children in Need, Monday's Child, Sidmouth's leading childrenswear shop, has been raffling off a Pudsey bear and Pudsey hot water bottle.

The lucky winner was 5 year old Jake Batten from Axminster, who attends Shute Primary School, pictured above with Monday's Child assistant Marie Strong.

Although entry to the raffle was free, customers donated to the collection and the total raised was £50. "As a childrenswear shop, we enjoy supporting this charity on an annual basis" said Lisa Thwaites, the new supervisor at Monday's Child... "We realise that a lot of charities are fundraising at this time of year, so we would like to thank everyone who made a contribution to this worthy charity."

~ PRESS RELEASE ENDS ~

For further information, please contact Claire Jenkins or Trevor Roberts on 01395 515124.

Note to Editors: Monday's Child sells quality babywear, branded clothing for children up to 8 years old, and offers a free Clarks shoe fitting service.

Monday's Child is part of the Fields of Sidmouth group, which itself is one of the few select, family owned and managed independent department stores left in the UK.

