

Fields

of SIDMOUTH

Monday's Child... PRESS RELEASE

October 19th 2009

Monday's Child boosts Child Visibility



As the winter nights draw in, and with half term fast approaching, there is one business which is putting child safety at the forefront.

Monday's Child in Sidmouth will be giving out a limited number of free reflective wrist bands to pre-school and primary school children at its shop in Market Place.

Says new Monday's Child Supervisor Lisa Thwaites of the initiative, "we felt that this was a good way of encouraging child visibility and we wanted to give something back to the community that supports Monday's Child."

Monday's Child sells quality babywear, branded clothing for children up to 8 years old, as well as offering a free Clarks shoe fitting service.

~ PRESS RELEASE ENDS ~

For further information, please contact Claire Jenkins or Trevor Roberts on 01395 515124.

Note to Editors: Monday's Child is part of the Fields of Sidmouth group, which itself is one of the few select, family owned and managed independent department stores left in the UK.