

Fields

of SIDMOUTH

PRESS RELEASE

10th December 2009

Sidmouth College Business Enterprise sells products to Fields



Papple Enterprises, comprising a small group of 16-17 year olds from Sidmouth 6th form college, have succeeded in persuading the town's largest store to sell their products.

Fields of Sidmouth were approached by the group during the evening of Late Night Shopping, had a meeting with one of the buyers and secured the deal.

The group have created 3 Christmas cards based on the Sidmouth culture, hand drawn by one of the group, produced and marketed them.

“We are delighted to help support this enterprise from our local college,” said Tom Conway, group buyer. “We hope that the learning experience will help them in future years.”

Cards can be purchased from Fields in the Gifts department or on Monday night (14th) when the group will be carol singing outside the store.

(Caption: Kirsty Wills displays Papple Enterprise's Christmas Cards)

~ PRESS RELEASE ENDS ~

For further information, please contact Claire Jenkins on 01395 515124 or email cjenkins@fieldsofsidmouth.co.uk.

Note to Editors: Fields of Sidmouth is one of the few select, family owned and managed independent department stores left in the UK.