

# *Fields* *of* SIDMOUTH **PRESS RELEASE**

6<sup>th</sup> January 2010

## Fields stays open despite weather conditions

Sidmouth's largest department store, Fields, remained open on Wednesday despite the difficult weather conditions.

Thanks to the determination of staff, three quarters of the workforce made it in, battling against the weather and cancelled public transport.

Several local businesses were unable to open because of the weather so the brave customers who made the effort to come into town were particularly grateful that the store was open. "After a delayed start to the day, we thought we would only have a skeleton staff. However due to their support we were able to stay open for most of the day and we are most appreciative," says MD Trevor Roberts.

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Note to Editors: Fields of Sidmouth is one of the few select, family owned and managed independent department stores left in the UK.