

# Fields

of SIDMOUTH

## PRESS RELEASE

February 8<sup>th</sup> 2010

Fields are delighted to announce that their Charity of the Year in 2010 will be Ellie's Haven. This follows the Devon Air Ambulance Trust in 2009 and Force in 2008.

With so many charities crying out for help, the staff in Fields department store are committed to supporting a local charity and in choosing a much smaller one than usual, they are hoping to make a big difference.

Ellie's Haven is based in Cornwall but its aim is to create a purpose built, eco-friendly retreat that will provide a haven for families with children who have life limiting or life threatening illnesses from the South West.

The availability of suitable short break holiday accommodation is extremely oversubscribed and many families in this position rarely, if ever, go on holiday together. The objective therefore is to provide holidays for these families, in a relaxed and friendly environment.

Ellie's Haven will offer self-contained accommodation for up to 4 families at any one time within a truly unique place including a common area, sensory room, hydrotherapy pool and therapy room.

Fields will be raising funds in a number of ways throughout the year and will have collecting tins at till points. "The staff and public have been incredible over the years, supporting our various fundraising initiatives. Their generosity in time and money never ceases to amaze us," said Julia Quigley, Fields Fundraising Co-ordinator.

More information can be found on [www.fieldsofsidmouth.co.uk](http://www.fieldsofsidmouth.co.uk) or [www.ellies-haven.org.uk](http://www.ellies-haven.org.uk)



"...a special place for special children..."

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